

# Limestone Coast Leadership Program SPONSORSHIP PROSPECTUS

Regional Development Australia Limestone Coast is proud to present the 2024-2026 Limestone Coast Leadership Program

## Introduction

At Regional Development Australia Limestone Coast we are on the lookout for partnerships that can make a real difference - we need your help.

The Limestone Coast Leadership Program is proudly sponsored by the Department of Primary Industries and Regions SA, and we want to maximise the impact that the program can have.

By joining with corporate and community partners, we can offer scholarships for participation in the Emerging Leaders Program. We can also deliver more workshops, in more locations, supporting more leaders for the future.

## Why Partner with RDALC?

There are many benefits that come with partnering with RDALC and sponsoring the Limestone Coast Leadership Program. By aligning with us, you can benefit from:

- Enhanced Visibility** e.g., Raising your company, organisation or association profile with extended reach.
- Increased Impact** e.g., Developing your own talent and having access to talent across the region.
- Strategic Collaboration** e.g., creating leadership opportunities with a partner that is committed to long term regional leadership development.

## Limestone Coast Leadership Program Outline

### Emerging Leaders

Gain confidence and foundational leadership skills with six months of training, mentoring and building connections that will drive the next step for your career and community participation.

### Established Leaders

Upskill to succeed, with workshops across the Limestone Coast for all levels of experience. Refresh essential skills like communication and strategic planning, or learn skills for the future.

### Executive Leaders

Mastery of leadership skills with professional and personal development events. Share your expertise and exchange regional knowledge to drive local innovation and growth.

### Leaders Network

Stay connected, grow leadership skills, and build networks through collaborative learning. Receive updates on local opportunities and participate in a range of local networking events.



## Sponsorship Packages Available

Employee Scholarship \$6,600	Community Scholarship \$6,000
Workshop Partners \$1,000 - \$6,000	Service Partners \$In-Kind / Discounted

# PARTNER PACKAGES

## Why select a partner package?

It offers greater flexibility for you to support the Leadership Program through financial support, goods and services or in-kind support. A partner package can be negotiated based on your organisational & RDALC needs.

## What is a Workshop Partner?

This allows you to host local leadership development workshops or events. This collaboration also provides the opportunity to address the developmental needs of your organisation's members or employees.

## What is a Service Partner?

Being a service partner allows you to provide vital services for event and workshop operations, logistics, and other projects to assist in local leadership development. For example, providing catering, venue hire or accommodation in kind or at a discounted rate.

### Added Benefits:

Workshop Partners  
\$1,000 - \$6,000

Service Partners  
\$ In-kind/Discount



#### RDALC Media Features

Advertising and promotion of your involvement and support, including logo/name on the Program(s) and/or event website page, social media posts, newsletters, mailouts and/or Annual Reports. Giving you access to RDALC 3,400 Face Book followers and 1,200+ Weekly E-News subscribers.



#### Media Kit

Giving you material(s) and key messaging to share internally and externally with your stakeholders.



#### RDALC Events

Invitation(s) to Event(s) or workshops in which you are a partner. This will be by negotiation and depending on dollar value.



#### Gift Pack

A gift pack from RDALC to show our gratitude and appreciation for your involvement and support as a partner.



#### Headline Naming Rights

Headline naming rights alongside RDALC for the event/workshop.



#### Workshop Partner Promotion

Opportunity to address, present, display, or distribute information about you at the event/workshop.



#### Event Host (Venue or Town)

Ability to host the event/workshop at your venue or nearest town (if applicable/relevant).



★ This indicates the benefits will be negotiated based on the financial and/or goods and services value offered

# HOW TO SPONSOR

## What do I need?

All you need to sponsor the Limestone Coast Leadership Program and partner with RDALC is:

- Your Organisation / Business / Association details
- Contact person details
- What you are interested in sponsoring e.g. scholarship or workshop/service partner.

## Need Help or have questions?

If you have any questions or need assistance with your application, please contact Belinda or Melissa on (08) 8723 1057 or email [info@rdalc.org.au](mailto:info@rdalc.org.au).

## Sponsorship Form

The sponsorship form is available via our website:

- [www.rdalc.org.au/leadership](http://www.rdalc.org.au/leadership)
- [this link](#)
- scan the QR Code.

**SPONSOR NOW**

